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# Hand Lettering 101: An Introduction To The Art Of Creative Lettering



## Synopsis

UPDATE: We added Sarah's additional content in our latest print run! If you follow Chalkfullove (also known as Sarah!) on social media, you and thousands of others already know how adorable her hand-lettered creations are. With Hand Lettering 101, Sarah brings her fabulous Hand Lettering 101 workshop right to you with this beginner workbook! In this book, you will go over the basics on how to learn Sarah's fun style of faux calligraphy. This book will guide you through each letter of the lower case alphabet, go over her technique behind connecting letters, give tips on how to mix and match your fonts, and finally lead you to make six finished projects! This is an introduction, so no experience is needed! Since practice is key, this gold spiral bound workbook lays flat and provides tons of opportunities for practice! Chalkfullove was created to encourage, inspire and make you giggle, so just pour yourself a cup of coffee or a glass of wine and settle in to start your own unique, adorable lettering creations! Hand Lettering 101: An Introduction to the Art of Creative Lettering Hardcover, oversized gold wire-o binding and gold corner protectors Step by step instructions on how to create various fonts and designs Thick premium paper, perfect for lettering Beautiful coffee table book and practical workbook

## Book Information

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## Customer Reviews

Sarah is a Jesus-loving, Instagram-ing, wine-drinking semi-hoarder who loves anyone who can make her laugh. A day in her life looks like taking a crazy number of photos, dancing in the garage while packaging up orders, and cuddling with her pups. She is the sassy lady behind Chalkfullove, a hand-lettered goods shop started in 2013, and the founder of The Creative

Counsel Conference. She went to school for graphic design and is a self-taught hand letterer and shop owner. Everything she creates is hand lettered by her in Austin, Texas. You can find more about her and her work at [chalkfulloflove.com](http://chalkfulloflove.com).

I first would like to say that I do not disrespect the artist/author of the book, I think her artwork is great and I even preordered the book as soon as it was listed. This book is gorgeous and practical. Her one style of faux calligraphy is very pretty and the examples are very clear. BUT, there is only one style of "cursive" hand lettering demonstrated and three block letter or print examples. BUT, the blank pages.... About 45% of the book is blank pages, not to mention all the white space. It makes for a very clean look on a book but it feels like they could have printed a booklet and told you to buy a realm of paper for practice instead. Even with the printed guidelines for practice the amount of blank pages is excessive. Pages 96-110 are ENTIRELY BLANK but for the page number, and so is almost half of the book. It is introductory so it is strictly for beginners. The cover is very hard and the wire bound feature is very nice for practicing. If you use the pages for writing you don't need an extra notebook.

This book is beautiful! I agree with some of the previous posts that there ARE a lot of empty pages but I like that because I never seem to have a book and paper in the same place. And, there is an additional pdf packet available with extra things like combining letters that is super useful as well. It is really good for beginners.

Bought as a gift and it was very well received. Very happy

love this book! gives great ideas and tips for learning to hand write calligraphy!

I was so excited to receive this book in the mail this week! Beautiful book with easy to follow step-by-step directions! I liked that there were pages on practicing individual letters and then connecting those letters into words.

I love the author's work and hate to write a poor review but this book is a poor teacher of lettering. There are MANY practice pages but little instruction. Really it's just a book of faux calligraphy practice pages with arrows showing the direction of the letters and telling you to pick up your pen between letters. This information can be widely accessed by free lettering sources. In purchasing a

\$30.00 book I expect more inside information, tips and tricks and showing me HOW she achieves her style of lettering, etc... For example, the flourishes pages literally just tells you that flourishes and illustrations are great to add to your lettering then shows you a 2" x 2" example of the author's own "Bless Your Heart" design (with zero instructions on how she achieved it) and has about a 6"x3" area next to that design that says "Practice Here." So essentially you can just google "chalk full of love bless your heart" and see the image of that design and practice it yourself and you've received the same amount of info on flourishing as she gives in the book. Unfortunately this book is a well marketed and branded exterior of book with little helpful content within.

This book is so much fun and is a great resource for learning hand lettering! It not only teaches you the basics of lettering, but also includes some super fun phrases to practice with. I have found that learning hand lettering is all about practice and I love that this book re-iterates that and gives you plenty of space to try and try again! I could not recommend this book more! LOVE it!

This is such a great book! It really does a nice job of leading you through the correct formation of each handwritten letter. I've really enjoyed using it and hope this author comes out with a companion to this book.

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